



## Graphics Submission Guidelines

---

### Accepted File Formats

.ai .eps .tif .psd .pdf (press quality) .indd (all packaged files included)

### Color Space

For accurate color reproduction CMYK is preferred.

### Image Resolution / DPI = Dots Per Inch

**Banners** - All raster images should be no less than 72 DPI and no more than 150 DPI at actual size.

**Vehicles/Wall Graphics/Window Graphics** - All raster images should be no less than 72 DPI and no more than 100 DPI at actual size.

**Signs** - All raster images should be no less than 72 DPI and no more than 150 DPI at actual size.

### Client Provided Proofs

All graphic files submitted should include a low-resolution PDF content proof of the artwork.

### File Submission

Files can be submitted via CD, DVD, thumb drive, email or FTP

### Contact

With any questions please contact:

**Jeni Crawford**  
**Director of Creativity**  
**480.964.4254**  
**jeni@amwraps.com**